

# ELIZABETH COVINGTON

## EXPERIENCE

**Supergoop!**, New York, New York—*Social Media Marketing Intern*  
January 2022 - August 2022

Increased TikTok following by 123.6% over the course of 8 months through;

- Social Media Trend Forecasting
- Community Management
- Content Creation; Planning; Editing, Photography & Videography
- Influencer Scouting and Sourcing
- Monetization via Dash Hudson
- Interpersonal Communication working closely with Events and Partnerships Teams

**Nuuly**, Freelance— *Content Creator*

June 2022 - January 2023

- Short Form Video (TikTok) Content Creation
- Still Image (Instagram) Content Creation
- Styling, Editing, Photography & Videography

**Free People**, Freelance— *FP Creator*

October 2022 - March 2023

- Short Form Video (TikTok)
- Content Creation; Styling, Editing, Videography

**Ruggable**, Freelance— *Content Creator*

May 2022 - November 2022

- Short Form Video (TikTok) Content Creation
- Home Styling, Editing, Photography & Videography

**Fresh Sends**, Freelance— *Brand Ambassador*

June 2022 - Present

- Short Form Video (TikTok) Content Creation
- Still Image (Instagram) Content Creation
- Styling, Editing, Photography & Videography

**The Thompson Group**, Hope Town, Abaco— *Intern*

May 2018 - August 2020

- Home staging + Photography
- Moodboard + Presentation Creation for Client Meetings
- Digital Content Creation for Newsletter & Social Media Platforms

**Las Olas**, Charleston, South Carolina — *Sales Associate*

August 2016 - August 2018

- Key Holder
- Customer Service
- Restock + Inventory Organization
- Visual Merchandising
- Photoshoot Art Direction

## CONTACT

[www.ecoviedit.com](http://www.ecoviedit.com)

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## SKILLS

**Adobe** (Photoshop,  
Illustrator)

**Microsoft Office** (Word,  
Powerpoint, Outlook)

**Google** (Docs, Sheets, Slides)

**Procreate**

**Photography & Videography**

**Dash Hudson**

**Design Research**

**Creative Problem Solving**

## EDUCATION

**Savannah College of Art and Design**

B.F.A Degree Expected June of 2023

**Advertising & Branding**

*Creative Writing Minor*

*Current GPA: 3.8*

## VOLUNTEER WORK

**Just Be You**, Charleston, South  
Carolina — *Volunteer*

Student Counseling + Workshop

Leadership, Mentoring, Motivational

Speaking, Interviewing